PHILIP MORRIS U. S. A.

INTER-OFFICE CORRESPONDENCE

RICHMOND, VIRGINIA

To: Jerry Osmalov (5)

Date: September 10, 1975

From: Faye Reynolds

Charge No. 2100

Subject: R-5514 Unidentified True Menthol 85 mm Cigarette vs. 85 mm Menthol 8-9 mg. Dil. CA Cigarette Coded X6D5ALL (no over-tipping)

Test Requester: P. Gauvin

Approved by: L. Meyer
Manager

Panel Makeup: 300 85 mm Menthol Smokers plus
58 additional True menthol smokers

Presentation: Paired Comparison

Quantity:

Control

Red	N7	1000 packs
Black	K3	1000 packs

Experimental

Red	K3	1000 packs
Black	N7	1000 packs

Cigarette Descriptions:

Control - Unidentified True Menthol 85 mm Cigarette

Experimental - 85 mm Menthol 8-9 mg. Dil. CA Cigarette Coded X6D5ALM (no over-tipping)
ALL

fs

cc: F. Resnik, W. Gannon, R. Thomson, F. Daylor, J. Wickham, H. Daniel, H. Spielberg, L. Meyer, C. Kounnas, J. Whitman, M. Johnston, E. Chambers, P. Gauvin

Faye Reynolds

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